

**Three Great Events**  
**Snowsports Management Seminar**  
**Children's Academy**  
**Alpine Eastern Trainers Academy**  
**Mount Snow, Vermont - November 27 – 29, 2023**



**Keynote Presentation**  
**Monday, November 27, 2023, 7:00pm**

**Ann Schorling, PSIA National Team**  
**Gender Equity in Snowsports Instruction**

Ann Schorling will share research from her master's thesis on Increasing Gender Equity in Snowsports Instruction. In this research, Ann collaborated with Big Sky Resort in Montana to help their mountain sports school identify sources of bias in routine practices. This research led to a number of learnings about our industry. First, Ann and members of the school identified that gender bias exists in lesson assignments. Second, they recognized that the experiences of women in the industry can vary significantly depending on the size and skill of their minoritized group. Ann first presented this research at Interski 2023 in Levi, Finland, where it fanned an international movement toward improving gender equity in our profession. Since then, multiple schools across the U.S. have begun to implement her research suggestions and undertake their own internal change processes. Ann's session will include a 45-minute presentation followed by up to 30 minutes of questions.

**Area Rep Meeting immediately following.**

## Overview

This year's Snowsports Management Seminar, Children's Academy and Alpine Eastern Trainer Academy events kick off with a keynote from Ann Schorling, PSIA National Team, with suggestions on how to help improve gender equity in snowsports. Learn how gender bias can limit your opportunity for success in the teaching structure. Come "MOVE IT - MOVE IT" at the Children's Academy, become familiar with how the Fundamentals apply in the assessment environment at the Alpine Eastern Trainer Academy, or select a variety of morning and afternoon sessions at the Snowsports Management Seminar. Help your staff trainers prepare for the season ahead by attending sessions on leadership training for snowsports schools, how to create a fun environment for your students, risk management and resort safety, our informative roundtable discussions, and the ever-popular movement analysis session to name a few. You will want to bring all your Staff Trainers, Children's Supervisors, and Managers to maximize the benefit to your staff!

## PSIA-AASI Member School

Once again, we have three tiers of membership designed to help you fulfill your potential and maximize your partnership with PSIA-AASI. If you have not yet signed up to be a PSIA-AASI Member School, remember that the Tier 2 and 3 memberships include at least one free registration to the Snowsports Management Seminar, the Children's Academy, or the Alpine Eastern Trainer Academy. In addition, Tier 2 and Tier 3 Member Schools receive at least one day of on-site training from an Eastern Education Staff member! Click [here](#) for more information and to join or renew as a member school.

## Lodging Info

Discounted lodging rates are available at the Mount Snow Grand Summit Hotel and Conference Center. Attendees should call (855) 948-0698 and refer to the PSIA-AASI Snowsports Management Group or use code SSNPSA23 to make reservations. **Discounted rates end on November 17th**, after that date, rooms will be available on a first come first served basis. Reserve early!

## Registration Information

All registrations are completely online; **please make sure you are logged into your personal PSIA-AASI Member account and NOT your Member School account**. Go to our Feature Events page to register for **all three events** or click [here](#).

## Monday Epic Pass

If you plan to arrive early on Monday, you have the option to purchase an Epic Day Pass in advance which allows for additional discounts on food, lodging, rentals and more. Click [here](#) for more information.

## Town Hall Meeting

Led by respective CEOs, Kathy Brennan and Peggy Hiller, join us for an Eastern Region update and insight into the National effort for alignment targeted for the 2026-27 season. In this session, engage in a discussion to elevate the value of a certified snowsports professional, and explore new offerings from the Eastern Region. Participants will learn more about:

- New events, namely, to support certification prep, and January pricing incentives.
- Eastern Region scholarship updates.
- Education Leaders recommendations for assessment process unification.
- Professional development from Level I to Level III certification pathways.
- Three phase approach to strategic alignment and the premier member experience.

This is your opportunity to ask questions and get answers from leaders both nationally and in the Eastern Region including Angelo Ross, Brian Donovan, Don Haringa, Keri Reid and Karen Haringa.

## Social Hour

Join other Snowsports School Directors and Trainers in the Deerfield Conference Room from 5:30pm to 6:30pm. This is a great networking opportunity to learn from your peers, get ideas and learn how others solve common issues specific to Snowsports School lessons and guest experiences.

## Awards Banquet

Included with your registration is the awards banquet for all attendees. Join us on Tuesday, November 28 at 6:30pm in the Somerset Ballroom. If you are bringing a guest, we do have a limited number of guest banquet tickets available for purchase online. The 2023 Snowsports Leader of the Year Award, the Double Diamond Award and the Area Rep Awards will be announced at this time. Come congratulate the deserving recipients!

## Basecamp

Basecamp, our online communication forum, is a great resource for Snowsports Schools Directors to ask questions, support each other and share resources all season long. If you are not part of this Basecamp program, give the Albany Office a call and we will add your email to our Snowsports Management group. We use Basecamp quite often for announcements and opportunities that become available throughout the season.

## General Agenda

### Monday, November 27, 2023

5:00pm – 7:00pm	Early Check-in for all events in Mount Snow Grand Summit, Deerfield Room
7:00pm	Keynote Speaker in Mount Snow Grand Summit, Somerset Ballroom
Following Keynote	Area Rep meeting in Mount Snow Grand Summit, Somerset Ballroom

### Tuesday, November 28, 2023

8:00am – 9:00am	Check-in for all events in Mount Snow Grand Summit, Deerfield Room
9:00am – 11:30am	Indoor or On-Snow Session – See Agenda below
11:30am – 12:30pm	Lunch on your own
12:30pm – 3:00pm	Indoor or On-Snow Session – See Agenda below
4:00pm – 5:30pm	Town Hall Meeting in Mount Snow Grand Summit, Somerset Ballroom
5:30pm – 6:30pm	Cocktail Hour in Mount Snow Grand Summit, Deerfield Room
6:30pm	Banquet and Awards in Mount Snow Grand Summit, Somerset Ballroom

### Wednesday, November 29, 2023

9:00am – 11:30am	Indoor or On-Snow Session – See Agenda below
11:30am – 12:30pm	Lunch on your own
12:30pm – 3:00pm	Indoor or On-Snow Session – See Agenda below

**Thank you for joining us at the 2023 Management Seminar!**

# Snowsports Management Seminar

## Indoor Session Descriptions

### **Risk Management**

As Snowsports Managers you are aware that your staff work in a minefield of risky situations. From lift safety to terrain selection, to teaching in the terrain park, there is an enormous amount of training that needs to take place every year—and we will highlight some of these issues with claims and litigation examples. Join Tim Bruce, from Safehold Special Risk, Dave Byrd, from the National Ski Areas Association, and Ryan Lavoie from MountainGuard Insurance, to learn what your team should be doing to lower exposure. Gain insights on the types of training that can help mitigate risk and the documentation needed when an incident does occur. This is a session you simply can't afford to miss!

### **Alpine Movement Analysis and the Assessment Process**

We are bringing back the very popular indoor session of learning effective Movement Analysis, but with a NEW twist. In this session, you will learn simple strategies for describing what you see, assessing skiing performance, and prescribing change, along with some activities that may help make that change. Participants will experience an indoor, mock movement analysis and technical understanding Assessment. Alpine Examiners, Dave Capron and Chris Ericson, will take you through the assessment process for a Level II Assessment so you know what to expect.

### **The Learning Connection Model: A Practical Application**

Sharpen your focus on all aspects of snowsports instruction by looking through the lens of PSIA-AASI's Learning Connection Model. Angelo Ross, PSIA-AASI Education Development Manager and Eastern Region education staff member will guide this session which explores true, on-hill applications of the People, Teaching and Technical Skills. This course is valuable to instructors seeking professional development, trainers planning content for the upcoming season, managers looking for developmental or evaluative tools, and those seeking to level up, earn a specialist credential, or join the education staff.

### **Socrates Was Right: How to Make Our Lessons Meaningful**

Pedagogy is the 'Art of Skillful Teaching.' In this presentation, explore ways to make our teaching more meaningful through the historical lens of the Socratic Method. Take a closer look at how the Learning Connection Model impacts our lesson and each student within our groups and learn to spread a wealth of information in fun-filled, imaginative ways.

### **Leading the Way to Fun on the Slopes – Leadership Training for Snowsports Schools**

We'll explore how to better understand your students, as well as your staff, which in turn will help us all be better leaders whether we are a director, supervisor, or an instructor.

### **Adapting to the Intellectual / Developmental Diversity of Our Students**

We all learn in a myriad of ways. We need to assimilate into our environment, whether on a ski slope or in a more traditional classroom. This presentation will address how to accommodate the learning styles and prior achievement / aptitude of each member of our group providing optimal outcomes. We will discuss how differentiating instruction enhances our teaching: for if a student doesn't learn the way we teach, then we need to teach the way the student learns.

**Understanding the Adaptive Assessment Process** Find out what the national adaptive task force has been up to and become familiar with updates that impact the assessment process. This session will help you to clearly communicate to your staff what they can expect when attending an Adaptive Assessment or Specialist Track.

**Resort Safety: How to keep your staff, your guests, and yourself safe in an increasingly violent world**

Not for the faint of heart, this course takes a no holds barred look at potentially violent scenarios that are occurring more frequently in today's society. You'll learn tactics and techniques to help you keep your staff, your guests, and yourself safe in a variety of different situations.

**Snowsports School Leaders Roundtable**

Join us in a discussion of current events and concerns faced by snowsports leaders throughout our region. This year, explore the value and challenges of offering daycare at your home resort. Offering daycare is a great retention perk for your instructors - how can snowsports schools use this opportunity to drive business for families and guests? Childcare providers can be difficult to recruit and retain, can resorts turn this around to attract more families to their area?

**AASI Snowboard Roundtable**

Hosted by the AASI-E Snowboard Coordinator, Brian Donovan, this session will explore new developments in PSIA-AASI, the Snowboarding Technical Fundamentals and how they apply to our education and certification, Snowboard Performance Guides, the new AASI-E Assessment Guides, and anything else that can help the attendees to be prepared for the season. Please email Brian at [mrbrandonovan@hotmail.com](mailto:mrbrandonovan@hotmail.com) with specific topic suggestions or topics that you would like discussed and he will do his best to accommodate.

## Outdoor Session Descriptions

**Understanding the Alpine Technical Fundamentals**

Through the lens of the Alpine Technical Fundamentals, connect the dots between body and ski performance. Join us for an opportunity to improve your personal skiing through movement assessment and guided discussion.

**Getting the Most of Your Multi-Age or Multi-Level Lesson**

Ever have a group or private lesson that has a variety of levels? The Advanced Children's Educators (ACE) and Eastern Education Staff will show you how to juggle a multi-level and/or multi-age lesson to make it fun for everyone. It's not always easy, but with the right focus on the students and their goals, you can make it happen.

**Movement Analysis and the Alpine Technical Fundamentals**

Jump into this session to gain experience using the SBI (Situation, Behavior, Impact) model, identify the movements skiers make when reacting to a specific situation, and how those movements impact their ski performance.

**Creativity for All Instructors**

Channel your inner child and learn how to make lessons and training creative and fun. Yup, it's fun to learn how to be a better skier or rider but adding some pizzazz and laughter is even better. The Advanced Children's Educators (ACE) and Eastern Education Staff will guide you through the process of creating a fun environment for your students.

**Training Your Staff for Alpine Certification**

Looking to help your staff unlock that next level of certification? In this session, Alpine Education staff will guide you through Level II and III Assessment Activities to help sharpen your eye for movement assessment. Opportunities will be provided to develop your understanding of the Alpine Technical Fundamentals, and put the SBI (Situation, Behavior, Impact) model into action through peer-to-peer activities.

### **Developing Progressive Progressions over an Hour, a Day or even a Whole Season:**

More than most adult lessons, children's programs often offer coaches the opportunity to develop students' skills over a longer period of time, whether it's a morning followed by an afternoon session in a single day, or even multiple weekends over the course of a season. In this session led by Advanced Children's Educators (ACE) and Eastern Education Staff, we'll look at examples of how we can break complex activities or diffuse goals into digestible, developmental pieces.

### **Understanding the Snowboarding Technical Fundamentals**

Spend the morning exploring the Snowboarding Technical Fundamentals and how they relate to our riding. This session will be focused on creating a shared understanding of the cause-and-effect relationship between how we move and how it affects the performance of our snowboard.

### **Movement Analysis Activities utilizing the Snowboarding Technical Fundamentals**

Building off the morning session, spend the afternoon establishing an understanding of how we can utilize the Snowboarding Technical Fundamentals to perform movement analysis of riders. This session will help trainers to understand how to use MA to identify what riders are doing using the Observe, Evaluate, and Prescribe Movement Analysis model.

### **Teaching Segments for AASI Certification Assessments**

Technical understanding and movement analysis will come crashing together as we explore how to train instructors on teaching in ways that help instructors connect with their students and promote the best learning opportunities and environments possible for those students. We will explore tactics for creating organic learning experiences in lessons, highlight key components of a teaching segment, and make sure that trainers in attendance have a grasp on how to help instructors train towards continuing certifications.

### **Pattern Breakers: Outside the Box Activities with an Adaptive Twist**

Travel around the mountain while you learn about, and practice novel activities based on the fundamentals of alpine skiing. These are highly adaptable activities selected to provide technical insight and promote significant changes in personal movement patterns for you or your guests with different diagnoses and adaptive equipment.

### **Intro to Freestyle Specialist 1**

This session will explore the expectations of the Freestyle Specialist program, specifically the Freestyle Specialist 1. This session is intended for those managers and trainers looking to get insight on how to best prepare their staff members seeking this credential. Participants do not need to have freestyle background or abilities, nor will any attendee need to perform freestyle maneuvers. Any opportunity for freestyle performance will be "challenge by choice."

### **Ride with the Eastern Region AASI Education Staff**

This afternoon session is all about you! Spend the afternoon riding with members of the AASI Ed Staff, work on your personal riding, dive deep into technical understanding discussions and conversations, or expand upon the three previous sessions. Come prepared to get a bunch of early season mileage on your snowboard and have the early season discussions that will set you up for success this season!

### **Ski with the Eastern Region Alpine Education Staff**

Spend a fun afternoon skiing with the eastern Alpine Ed Staff. As you explore the terrain at Mount Snow you will have an opportunity to ask questions about the Alpine Assessments, and likely get some tips to up your skiing game.

### **Ski or Ride with the Eastern Region ACE Education Staff**

Spend a fun afternoon skiing with the eastern ACE Ed Staff. Come prepared to get a bunch of early season mileage and have the early season discussions that will set you up for success this season and likely get some tips to up your game.

<b>Tuesday, November 28, 2023 - AM Sessions: 9:00 – 11:30 AM</b> <b>Select one Indoor OR Outdoor Session</b>	
<b>Indoor</b>	<b>Outdoor</b>
Risk Management	Understanding the Alpine Technical Fundamentals
The Learning Connection Model: A Practical Application	Pattern Breakers: Outside the Box Activities with an Adaptive Twist
Alpine Movement Analysis and the Assessment Process	Getting the Most of Your Multi-Age or Multi-Level Lesson
	Creativity for All Instructors
	Understanding the Snowboarding Technical Fundamentals
<b>Tuesday, November 28, 2023 - PM Sessions: 12:30 – 3:00 PM</b> <b>Select one Indoor OR Outdoor Session</b>	
<b>Indoor</b>	<b>Outdoor</b>
Risk Management	Understanding the Alpine Technical Fundamentals
Socrates Was Right: How to Make Our Lessons Meaningful	Movement Analysis and the Alpine Technical Fundamentals
Leading the Way to Fun on the Slopes – Leadership Training for Snowsports Schools	Getting the Most of Your Multi-Age or Multi-Level Lesson
	Movement Analysis Activities utilizing the Snowboarding Technical Fundamentals
	Pattern Breakers: Outside the Box Activities with an Adaptive Twist
<b>Wednesday, November 29, 2023 - AM Sessions: 9:00 – 11:30 AM</b> <b>Select one Indoor OR Outdoor Session</b>	
<b>Indoor</b>	<b>Outdoor</b>
Alpine Movement Analysis and the Assessment Process	Training Your Staff for Alpine Certification
Adapting to the Intellectual / Developmental Diversity of Our Students	Movement Analysis and the Alpine Technical Fundamentals
Understanding the Adaptive Assessment Process	Creativity for All Instructors
Resort Safety: How to keep your staff, your guests, and yourself safe in an increasingly violent world.	Developing Progressive Progressions over an Hour, a Day or even a Whole Season
	Intro to Freestyle Specialist 1
	Teaching Segments for AASI Certification Assessments
<b>Wednesday, November 29, 2023 - PM SESSIONS: 12:30 – 3:00 PM</b> <b>Select one Indoor OR Outdoor Session</b>	
<b>Indoor</b>	<b>Outdoor</b>
Snowsports School Leaders Roundtable	Ski with the Eastern Region Alpine Education Staff
AASI Snowboard Roundtable	Ride with the Eastern Region AASI Education Staff
	Ski or Ride with the Eastern Region ACE Education Staff

This event is made possible in part through  
a grant from the PSIA-AASI Education Foundation

[Register Here for the Snowsports Management Seminar](#)

# Children's Academy

## “You've Got to Move It – Move It!”



Come **MOVE IT MOVE IT** for two days and spend lots of time on snow with members of the Eastern Region's Advanced Children's Education Team! Children's Academy will offer many opportunities to develop more creativity while crafting engaging, playful, exploratory kids' lessons. Participants will slide away with a deeper understanding of how to address the challenges which can arise in teaching children. Participants will remain with the same course conductor for both Tuesday and Wednesday. Four modules will be offered for every group:

1. **Kids FUNdamentals:** Understand and explore how children exhibit the technical fundamentals, and how to use these fundamentals to build movement assessment skills and improve personal performance.

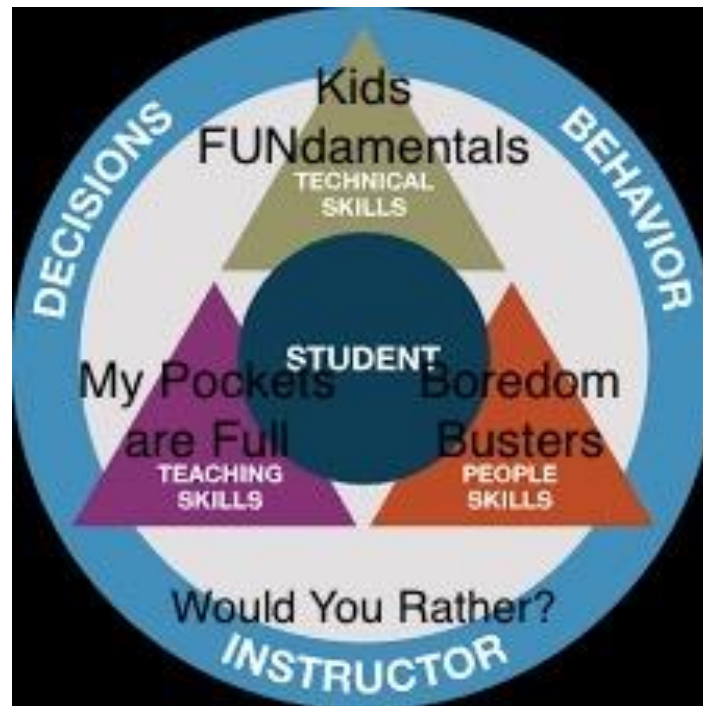


2. **Would You Rather?** In this session we will address less than ideal scenarios and challenges in lessons using creative problem-solving and decision-making skills to generate positive outcomes.
3. **Boredom Buster:** What can instructors do to better engage students when lessons contain a variety of skills and motivations? Learn to use activities that work for diverse groups to develop a positive learning environment for all individuals.
4. **My Pockets Are Full:** Explore how to use physical props and creative prompts to plan engaging and exploratory learning experiences that inspire productive movement on snow.

It's going to be fun, we're going to work, we're going to move, we're going to learn! This event is going to be an absolute blast and an educational boost for any instructor. All you need to bring is your experience or interest in teaching children to ski or ride, and you will leave with your pockets full!

This is a multidisciplinary event with the possibility of alpine, snowboard, and telemark participants in the same group. There are three tracks available, please choose one when registering:

1. New Children's Instructors
2. Experienced Children's Instructors
3. Trainers and aspiring Trainers of Children's Instructors



[Register here for the Children's Academy](#)

# Alpine Eastern Trainer Academy



Are you Alpine Level II or Alpine Level III Certified? Are you leading staff training at your resort, or are you looking to break into that crew? Want to sharpen your understanding of the Level II and III Assessments? Become familiar with how the Fundamentals apply in the assessment environment with the Eastern Trainers Academy. Through an exploration of the National Standards at each level of certification, you will gain some insights on how to best lead others through training for success.

Participants can expect the following format:

- Day 1: An exploration of the Alpine Technical Fundamentals through movement assessment and personal ski improvement.
- Day 2: A review of the Assessment Activities, Unified Assessment Forms, and assessment format at the Level II and III standards.

Participants should arrive prepared to be on snow for 2 days and able to ski safely on all groomed terrain. Depending on trail availability and snow conditions, some groups may elect to venture into ungroomed terrain, including moguls and glades.

**[Register here for the Alpine Eastern Trainer Academy](#)**